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# EPICUREAN

## ATLANTA

LOCATION:	1117 West Peachtree St. Atlanta, GA 30309
WEBSITE:	<a href="http://epicureanhotelatlanta.com">epicureanhotelatlanta.com</a>
OVERVIEW:	<p>An immersive, culinary-driven hotel in the heart of Midtown, Epicurean Atlanta celebrates all the wonderful flavors that life has to offer. Opening mid-2021, guests will find inspiration behind elevated experiences that span culinary enrichment to impeccable hospitality. Epicurean Atlanta is the second location of the Epicurean Hotel brand, the first of which was a collaboration between Mainsail Lodging &amp; Development and the legendary Bern's Steak House in Tampa, Fl. Founded in 1956 by husband-and-wife restaurateurs Bern and Gert Laxer, Bern's Steak House is world-renowned for their exceptional cuisine, use of fresh, quality ingredients, and their extensive wine cellar featuring more than half a million bottles. Epicurean Atlanta is a natural extension of this commitment to excellence, creating a fully-immersive experience that celebrates the teaching of its namesake, Epicurus. Inspired by urban chic design elements and modern styles, Epicurean Atlanta boasts 178 guest rooms, including 22 spacious suites that give way to its sleek allure. Travelers will be whisked away by the hotel's amenities, including the Sky Terrace and its sweeping views, the gorgeous events lawn, and the innovative Epicurean Theatre where guests will watch, listen and learn from a curated lineup of incredible chefs, winemakers, mixologists and artists. Situated within the vibrant arts hub that is Midtown, guests can explore the bustling commercial area that's home to Piedmont Park and High Museum of Art. Epicurean Atlanta is a member of Marriott International's Autograph Collection.</p>
THE DEVELOPMENT:	<p>1105 West Peachtree is a \$530 million tri-tower, mixed-use development rising on a 3.5-acre city block in the heart of Midtown Atlanta. At completion, the vertical development will feature three single-use buildings - a Class A trophy office tower, a luxury residential condominium tower and Epicurean Atlanta, all connected by a Sky Terrace as its center gathering point. Selig Development is developing the project alongside Mainsail Lodging &amp; Development and The Rockefeller Group to bring this one-of-a kind community together.</p>
NEIGHBORHOOD:	<p>Situated on West Peachtree Street and 13<sup>th</sup> Street in the historic business district of Midtown, Epicurean Atlanta will be a foodie paradise for locals and tourists alike. Guests will find themselves at the center of it all, with high-end shopping, exceptional restaurants, world-class museums, attractions and dynamic festivals close by. Midtown Atlanta is a cross of life and business, urban and natural, and technology and culture. Travelers can experience Midtown's charm firsthand, as the highly-walkable environment allows visitors to head outdoors and explore the city's premier green space or take in the breathtaking skyline. Most importantly, Epicurean Atlanta builds upon the city's culinary pioneers to celebrate Atlanta as a thrilling destination for all palates.</p>
EPICUREAN THEATRE:	<p>Watch, learn, experience, and create with award-winning chefs, star mixologists, buzzworthy winemakers and talented artists to bring your inner connoisseur to life. The</p>

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late Bern Laxer believed strongly that in the business of food and wine, one must be a student for life. In this spirit, dedicated experts, eager novices and everyone in between come together to teach and learn at the Epicurean Theatre. The 1,964-square foot theatre will be equipped with a state-of-the-art kitchen via a partnership with Sub-Zero and Wolf to provide the ultimate playground for culinary discovery. The immersive and exhilarating space will also feature multiple 86" LED TVs with space to accommodate over 100 attendees. The cutting-edge venue also acts as a customizable event space with an emphasis on versatility, offering teleconferencing and hybrid meeting capabilities. Allow your creativity to shine and stoke your imagination — welcome to the Epicurean Theatre where Food, Wine, Art and Culture teach life's greatest lessons.

### DINING:

Epicurean Atlanta will feature a street level, chef-driven restaurant, as well as a café and bar located on the ninth floor to complement the spectacular views. The neighboring office tower will also feature a lobby bar, led and crafted by Epicurean's unparalleled culinary talent.

### SKY TERRACE + EVENT LAWN:

A lush, outdoor getaway situated on the ninth floor, the one-acre Sky Terrace is a one-of-a-kind destination in the city. The epicenter of the vertical development, home to an office tower, a luxury residential condominium and Epicurean Atlanta, the Sky Terrace allows the community to come together and celebrate. Featuring a café, resort-style swimming pool with temperature-controlled cabanas, and expansive events lawn, the modern space sweeps guests off their feet with its city views and extravagant charm. The events lawn is an ideal outdoor destination, promising a convivial experience for guests.

### MEETINGS & EVENTS:

Epicurean Atlanta boasts 11,000 square feet of indoor and outdoor adaptable function space for meetings and events.

Grand Cru Ballroom: 3,096 square feet (divisible by two)

Epicurean Theatre: 1,964 square feet (divisible by two)

Sky Terrace + Events Lawn: 4,000 square feet

Epicurean Atlanta features six indoor meeting rooms with capacities from 10-200 attendees. Additionally, four meetings rooms can be transformed into Hospitality Suites.

### IMAGES FOR MEDIA:

<https://bit.ly/2IqdmWd>

### PERSONNEL:

Marc B. Bauer: General Manager

Marc Bauer is an award-winning business strategist with over two decades of hospitality management expertise. His innate passion for travel and hospitality began while growing up in Chicago, as his family packed their bags and traveled all over the country during school breaks. In high school, these breaks were then spent working at United Airlines, where he dipped his toes into the tourism industry. Fast forward to college where Bauer worked as a bellman with Marriott and, as they say, "the rest is history." Since then, Bauer has led multiple properties across the Southeast in a variety of roles, achieving unprecedented operating revenue growth, orchestrating million-dollar renovations, and increasing team retention rates, all while winning coveted regional and national awards along the way. Under his guidance, six hotels were able to achieve the highly-reputable

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AAA Four Diamond Award, and he even secured the Forbes Four Star Award during his time at One Ocean Resort & Spa. Bauer is thrilled with the variety of cuisine and depth of culinary talent in Atlanta, but looks to create a more food-centric getaway in the heart of it all. Touting a multifaceted background, Bauer will passionately and fearlessly lead the team at Epicurean Atlanta to create incredible experiences for guests and the community.

### Sara DeBerry: Director of Sales

As the Director of Sales at Epicurean Atlanta, Sara DeBerry brings an extensive background and distinct passion to this project. Originally from Iowa, DeBerry grew up not knowing much about the tourism industry, but after her first internship at a resort, it was clear this path was for her. She went on to manage sales operations for a number of hotel properties, where she played a vital role across the sales sector, including revenue growth, monthly group forecasting, annual budgeting, and the ideation and execution of memorable sales strategies. Throughout her career, DeBerry has been recognized with numerous regional awards, and, in 2019, she graduated from Marriott International's Emerging Leaders Program. Having been in Atlanta since 1996, DeBerry experienced firsthand Atlanta's transformation into the so-called capital of the South and is a member of the Georgia Chapter of Meeting Professionals International. DeBerry looks to build an innovative sales program at Epicurean Atlanta, fusing her dedication for team leadership and hospitality.

### MEMBERSHIPS:

Atlanta Convention and Visitors Bureau  
Midtown Alliance  
Preferred Hotel Partner with Georgia Aquarium

### RESERVATIONS:

Call: (833) 248-1670  
Visit: [epicureanhotelatlanta.com](http://epicureanhotelatlanta.com)  
Email: [sales@epicureanhotelatlanta.com](mailto:sales@epicureanhotelatlanta.com)

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